Iris Wonder
Brand Identity & Visual Storytelling

A photography-based product brand transforming the human iris into symbolic wall art.
Full branding, website, and content creation from concept to launch.

IRIS
WONDER
see it, frame it, love it.

primary logo

without border

on black background

The **Iris Wonder** logo was designed to be clean, symbolic, and frame-ready, much like the product it represents. The custom letter "S" not only reflects symmetry but also subtly evokes the shape of an iris or an eye, tying directly into the brand's concept.

The typography blends geometric modernism with calm elegance, expressing the artistic nature of transforming the human eye into a framed piece of art.

The thick black square surrounding the logo acts as both a literal picture frame and a visual boundary a solid, quiet stage where the logo and tagline stand out with confidence: "See it, frame it, love it."

Designed for full adaptability, the logo works seamlessly across print, web, packaging, and social platforms, retaining its clarity and identity at every scale.

Logo Presentation
color variant

IRIS
WONDER
see it, frame it, love it.

IRIS
WONDER
see it, frame it, love it.
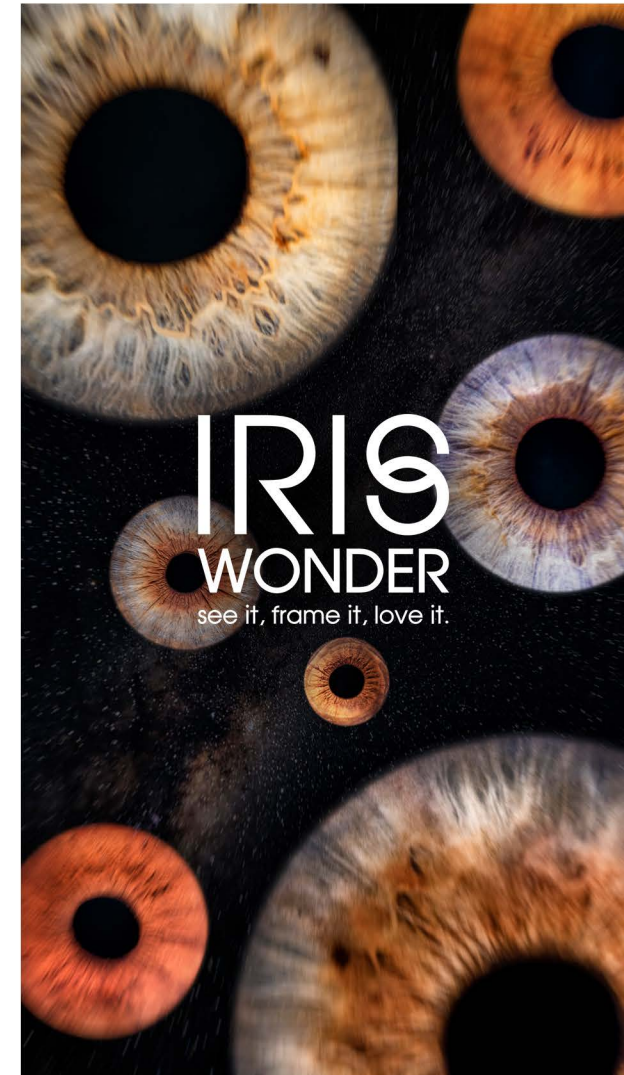
favicon for web use

#111111

#349b65

#83c5a2

#f6f6f6

Brand in Use

Applications, atmosphere & real-world visuals.

Brand in Use

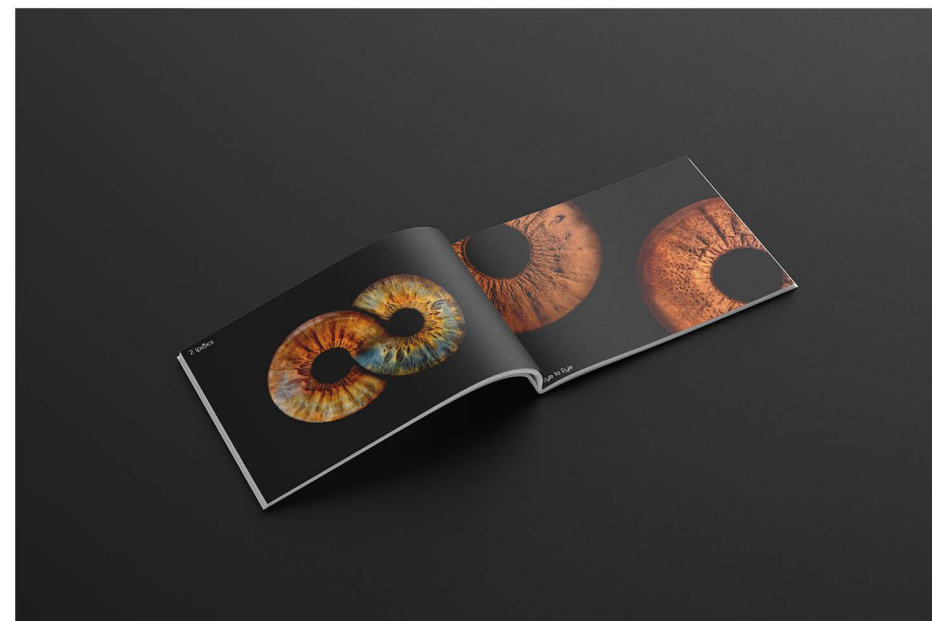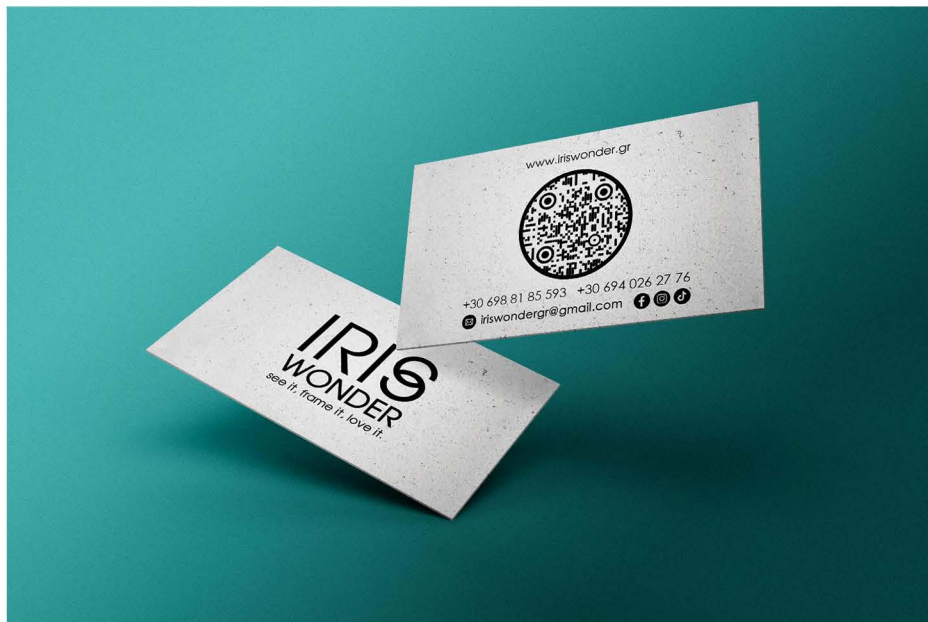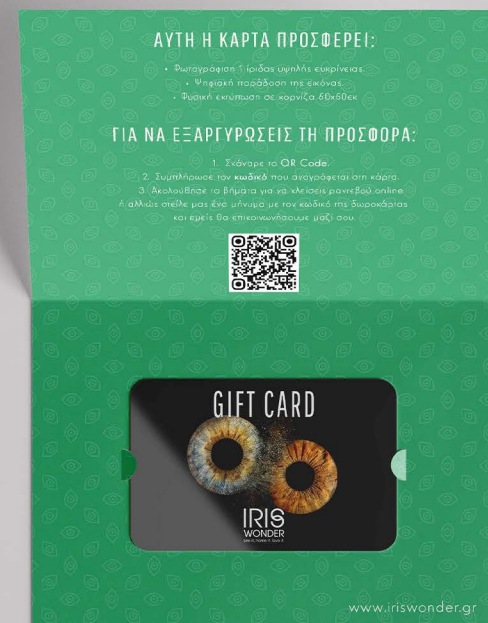Applications, atmosphere & real-world visuals.

IRIS
WONDER

Κρύβεις έναν κόσμο... εκεί μέσα.

Ήρθε η στιγμή να τον ανακαλύψεις.

#000456

IRIS
WONDER
see it, frame it, love it.

IRIS
WONDER
see it, frame it, love it.

Απόκτησε μια εντυπωσιακή φωτογραφία
με την ίριδα του ματιού σου!

από **49€**

*κατ'οίκον εξυπηρέτηση
στη θεσσαλονίκη

www.iriswonder.gr

ΑΥΤΗ Η ΚΑΡΤΑ ΠΡΟΣΦΕΡΕΙ:

• Φωτογραφία 1 ίριδας υψηλής ευκρίνειας.
• Ψηφιακή παράδοση της εικόνας.
• Φυσική εκτύπωση σε κορνίζα δώρο.

ΓΙΑ ΝΑ ΕΞΑΡΓΥΡΩΣΕΙΣ ΤΗ ΠΡΟΣΦΟΡΑ:

1. Σκάναρε το QR Code.
2. Συμπλήρωσε τον **κωδικό** που αναγράφεται στη κάρτα.
3. Ακολούθησε τα βήματα για να κλείσεις ραντεβού online
ή αλλιώς στείλε μας ένα μήνυμα με τον κωδικό της δωροκάρτας
και εμείς θα επικοινωνήσουμε μαζί σου.

GIFT CARD

IRIS
WONDER

www.iriswonder.gr

Social Media Design

Consistent, emotional, brand-aligned content.

ΧΑΡΙΣΤΕ ΕΝΑ ΔΩΡΟ ΤΟΣΟ
ΜΟΝΑΔΙΚΟ
ΟΣΟ ΕΙΣΤΕ ΕΣΕΙΣ!

Μια φωτογράφιση της ίριδας είναι μια ιδανική
ιδέα για δώρο Αγίου Βαλεντίνου για να
εκπλήξετε το αγαπημένο σας πρόσωπο!

IRIS
WONDER
see it. frame it. love it.
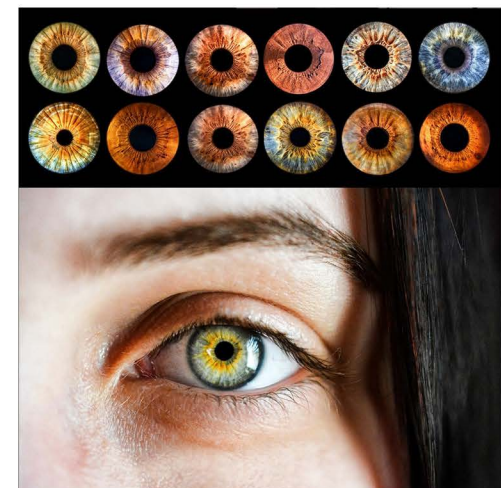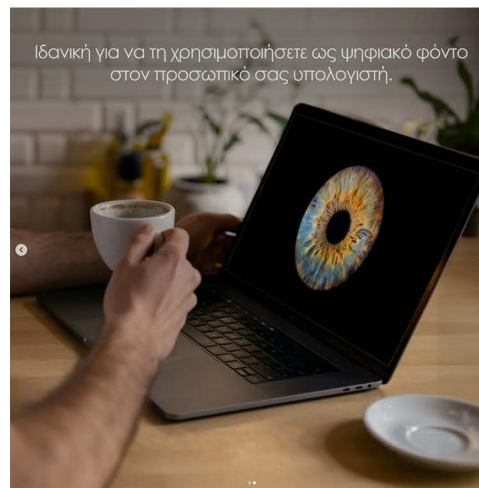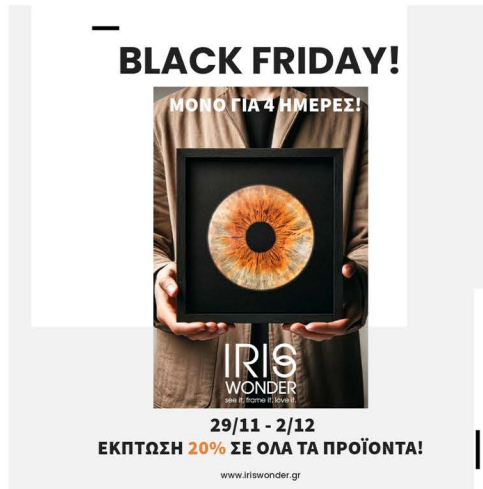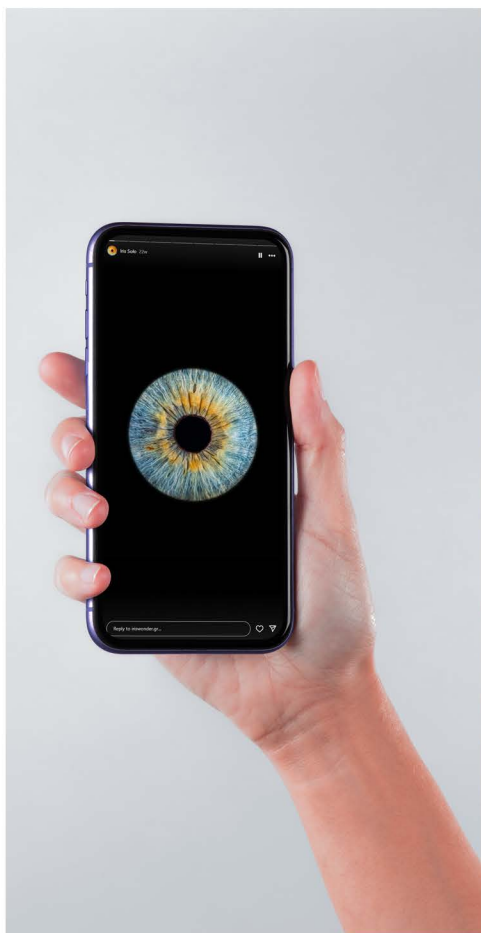
I developed a custom editing template for consistent and efficient processing.
Reflections are removed, and lighting is adjusted to enhance clarity while preserving the iris's original color.
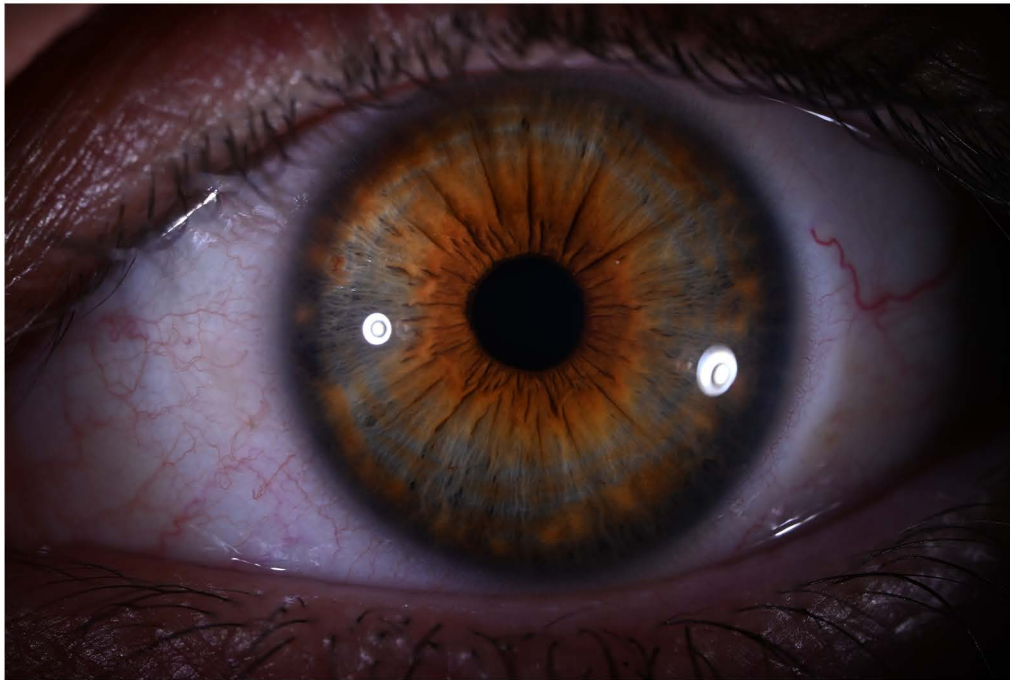
before (raw image)

after - edited
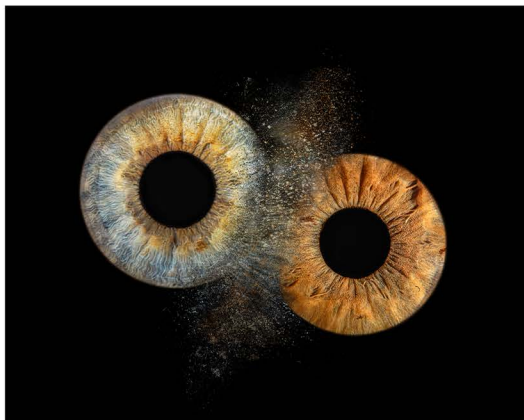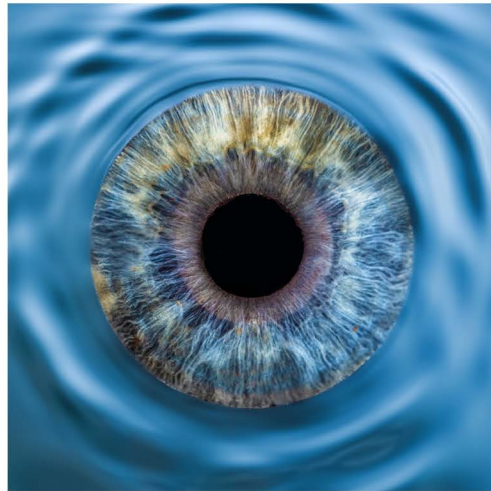
Fully responsive website designed for clarity, booking flow, and emotional connection.

Iris Wonder - Iris Photography

https://www.iriswonder.gr/

Iris Wonder | Iris Photography

https://iriswonder.gr
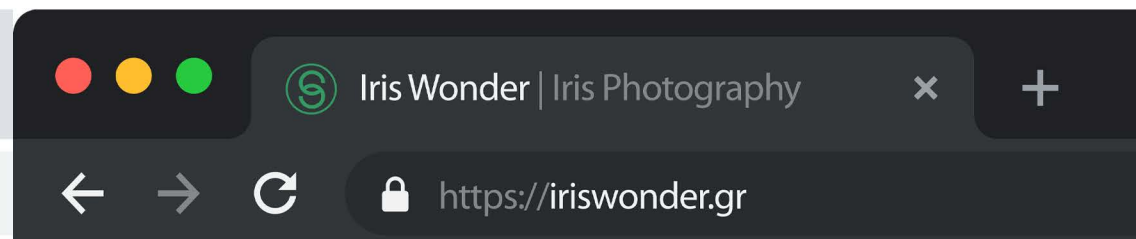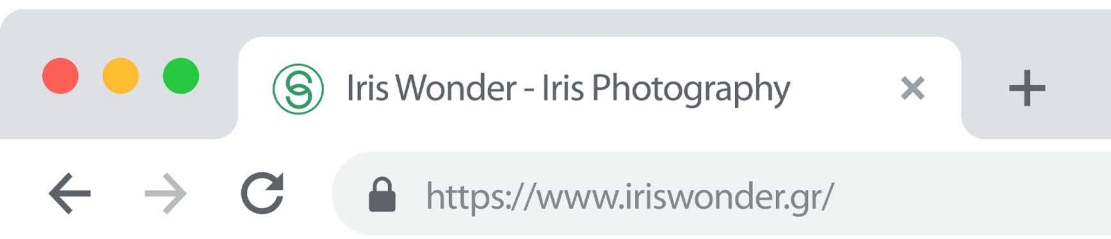
Website Design & Build
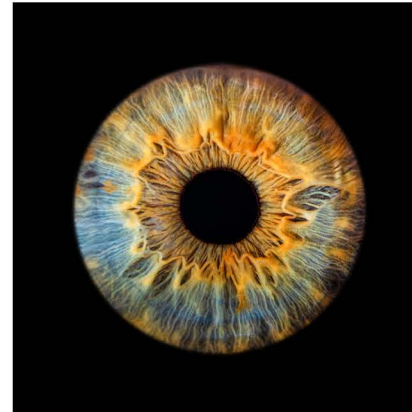iriswonder.gr

The Iris Wonder website was designed and built to offer a clean, quiet, and emotionally inviting experience, just like the product itself. Built in WordPress using Salient, the site allows users to explore the concept, view sample prints, and book their own iris photo session. The layout is minimal and mobile-first, using soft tones, clear typography, and carefully curated images.

Loustas Fine Art Estate
Designing a digital space for the life and work of Kostas Loustas.

I designed and developed the official website and online store for the Loustas Fine Art Estate, honoring
the legacy of painter Kostas Loustas. The project included visual direction, layout design, artwork curation,
and the setup of a fully functional e-shop for print sales.

LOUSTAS
FINE ART ESTATE

LOUSTAS

FINE ART ESTATE

primary logo

LOUSTAS

FINE ART ESTATE

on black background

The logo was designed to echo the expressive, raw nature of Kostas Loustas' brushwork, blending artistic spontaneity with typographic structure.

The hand-lettered style captures both the movement and personality of the artist, while the clean "FINE ART ESTATE" type grounds the mark in formality and legacy.

This balance between the organic and the structured reflects the spirit of Loustas' work poetic, bold, and timeless.

LOÚSTAS

FINE ART ESTATE

LOÚSTAS

FINE ART ESTATE

LOÚSTAS
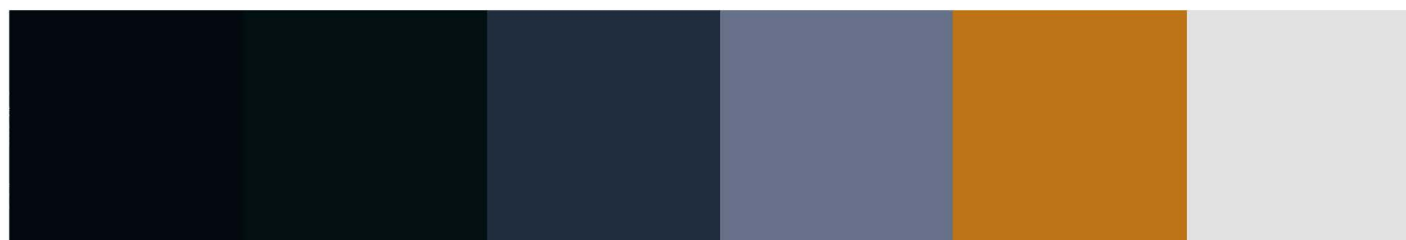
FINE ART ESTATE

| #020A0E | #021013 | #202D40 | #677189 | #BD7418 | #E2E2E2 |
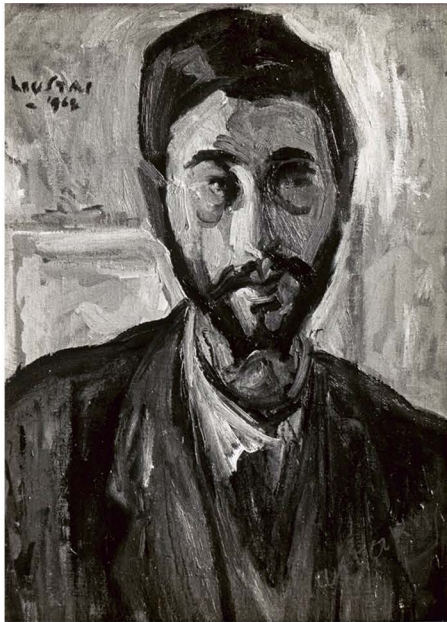
reference

LOUSTAS FINE ART ESTATE

LOUSTAS
FINE ART ESTATE

reference

LOUSTAS

Brand in Use

Applications, atmosphere & real-world visuals.

Brand in Use

Applications, atmosphere & real-world visuals.

LOÚSTAS
FINE ART ESTATE

Nude (Variations 2000), Giclée Print
NP4 — PR
€560

LOÚSTAS
FINE ART ESTATE

€560

Nude (Variations 2000), Giclée Print
NP1 — PR
€560

Amelia 2004 | Giclée Print | AM3

LOUSTAS
FINE ART ESTATE
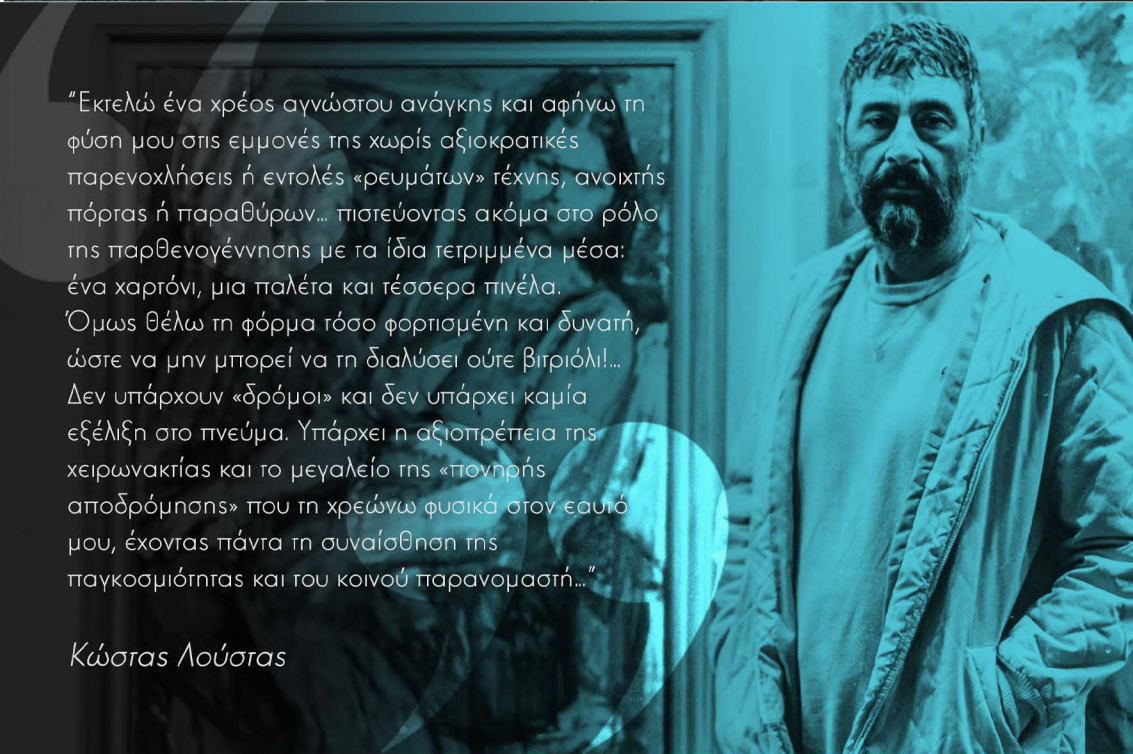
Florina Winterscape, 1979 | Giclée Print | FL4

LOUSTAS
FINE ART ESTATE

LOÚSTAS

FINE ART ESTATE

"Εκτελώ ένα χρέος αγνώστου ανάγκης και αφήνω τη φύση μου στις εμμονές της χωρίς αξιοκρατικές παρενοχλήσεις ή εντολές «ρευμάτων» τέχνης, ανοιχτής πόρτας ή παραθύρων... πιστεύοντας ακόμα στο ρόλο της παρθενογέννησης με τα ίδια τετριμμένα μέσα: ένα χαρτόνι, μια παλέτα και τέσσερα πινέλα. Όμως θέλω τη φόρμα τόσο φορτισμένη και δυνατή, ώστε να μην μπορεί να τη διαλύσει ούτε βιτριόλι!... Δεν υπάρχουν «δρόμοι» και δεν υπάρχει καμία εξέλιξη στο πνεύμα. Υπάρχει η αξιοπρέπεια της χειρωνακτίας και το μεγαλείο της «πονηρής αποδρόμησης» που τη χρεώνω φυσικά στον εαυτό μου, έχοντας πάντα τη συναίσθηση της παγκοσμιότητας και του κοινού παρανομαστή..."

Κώστας Λούστας

A poet of the brush

Charlette Willard, New York Post (November, 1964)

Website Design & Build

loustas.com

The website for Loustas Fine Art Estate was designed as both a digital archive and a living platform for the work of Greek painter Kostas Loustas.
It functions as a permanent online record of his artistic legacy — presenting a curated selection of original paintings, personal biography, and thematic collections.
Built in WordPress with integrated e-commerce, the site also includes a functional fine art print shop, allowing selected works to be collected.
The visual design focuses on clarity, calmness, and timeless presentation, ensuring that the artwork remains central throughout the browsing experience.

E-shop Setup & Design

Design and implementation of a clean, responsive e-shop for fine art print sales.
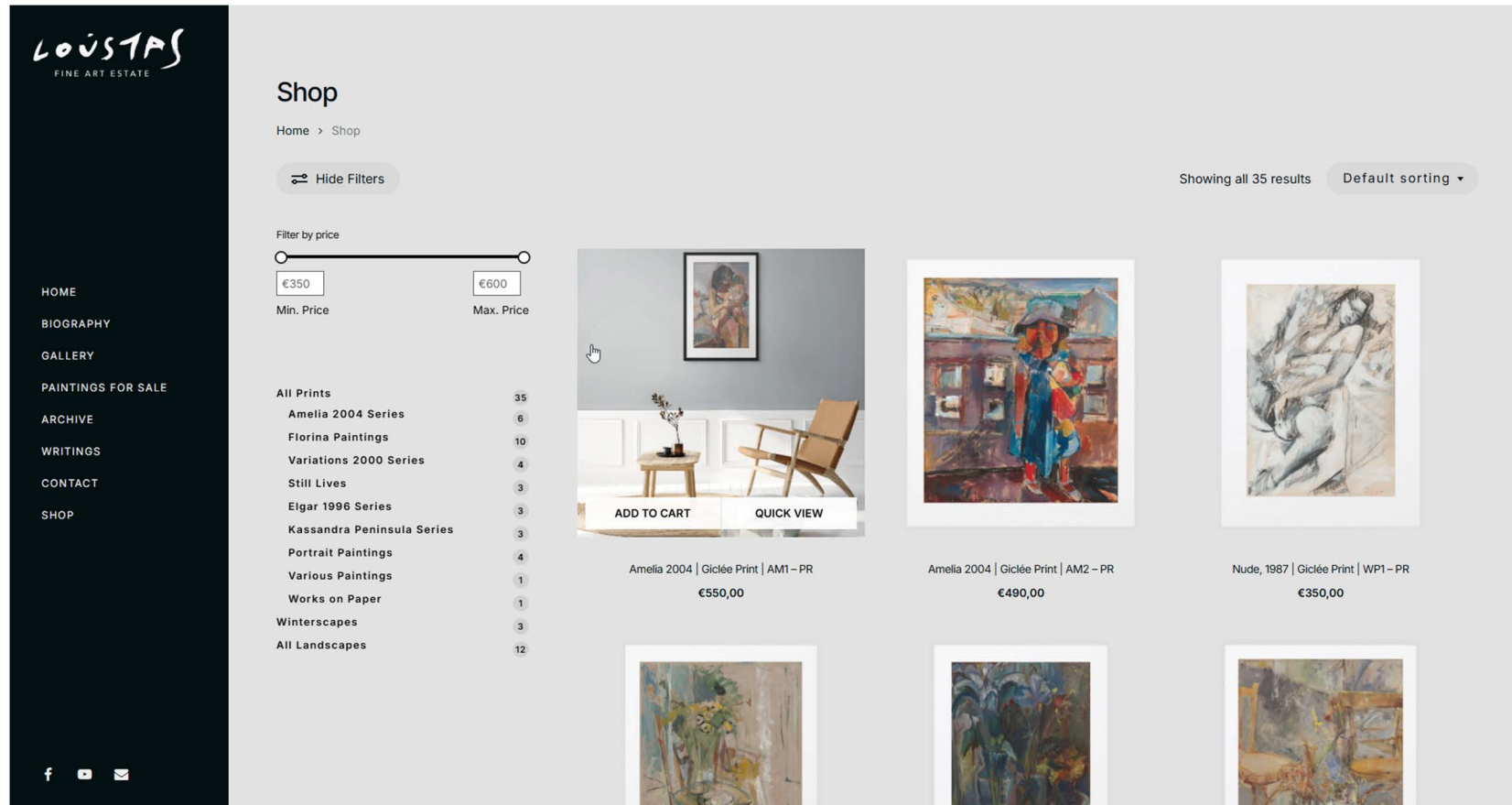
I designed and built the e-commerce experience for loustas.com, allowing visitors to explore and purchase prints of Kostas Loustas' artworks.
The shop is integrated into the WordPress platform using WooCommerce, styled to match the minimal tone of the estate's identity.
The focus was on ease of navigation, clarity of artwork presentation, and mobile-first accessibilit
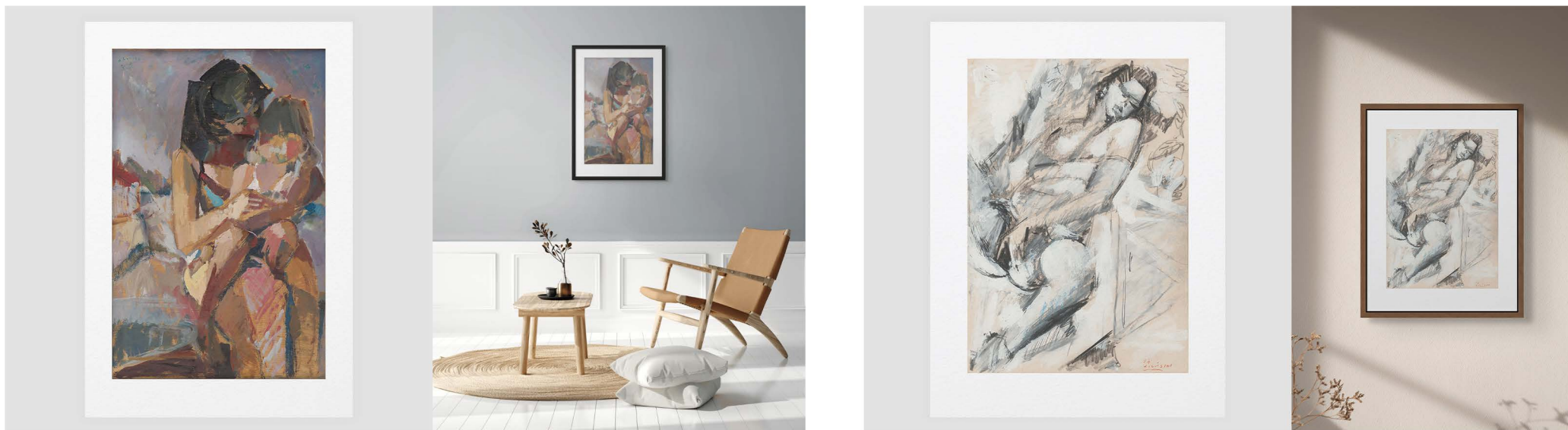
All product visuals were created using high-resolution scans of original paintings by Kostas Loustas,
carefully color-corrected to preserve their authenticity.
Each piece is presented within a custom-designed frame, styled to complement the painting and reflect its mood.
A subtle white margin surrounds the artwork, intentionally included to enhance breathing space and ensure optimal framing.
These mockups were created to offer a realistic and elegant representation of how each print would feel in a collector's space.
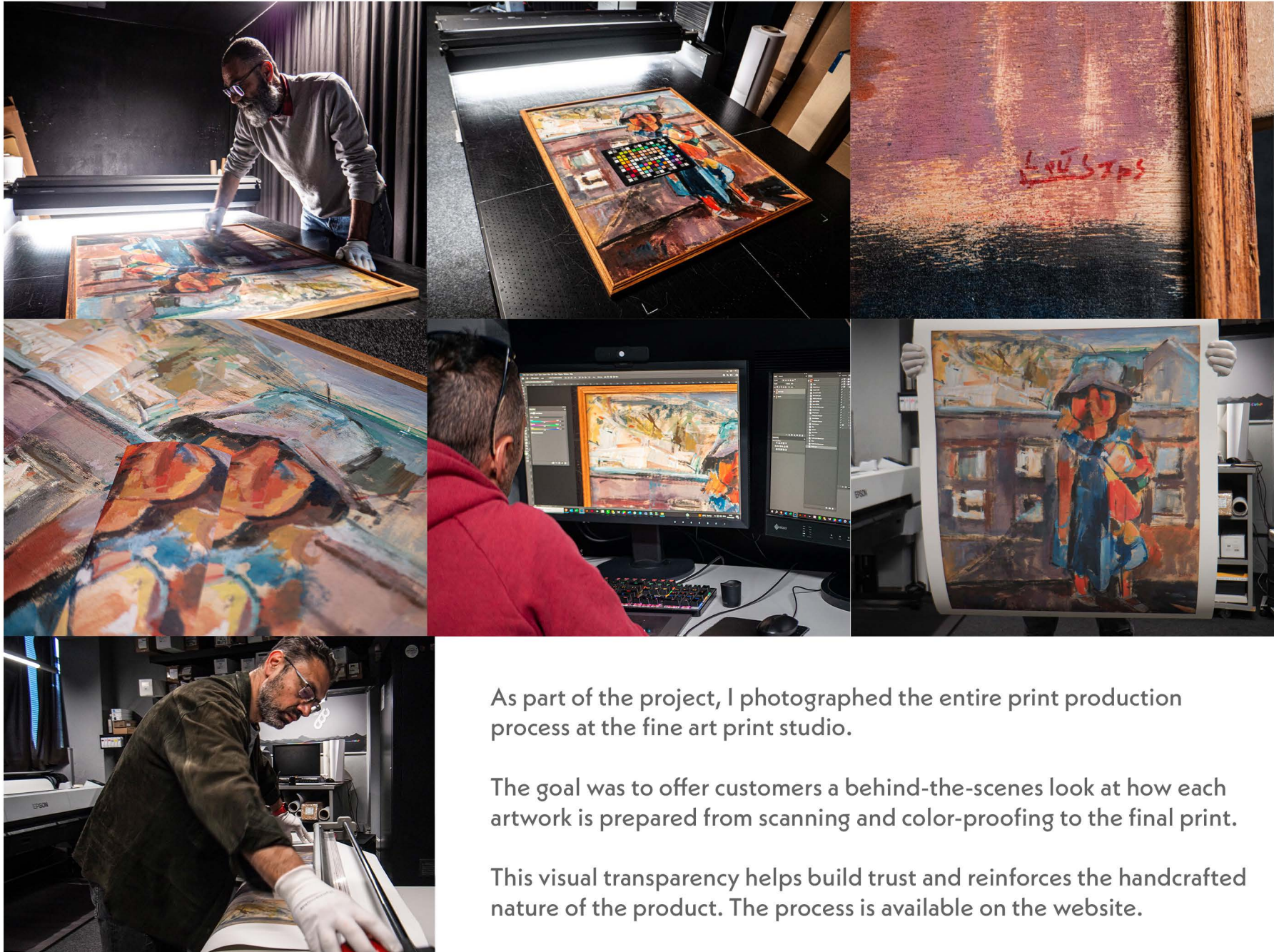
As part of the project, I photographed the entire print production process at the fine art print studio.

The goal was to offer customers a behind-the-scenes look at how each artwork is prepared from scanning and color-proofing to the final print.

This visual transparency helps build trust and reinforces the handcrafted nature of the product. The process is available on the website.

As part of the archival process, I digitally restored and retouched several old photographs of Kostas Loustas and his work.
The images were enhanced for clarity, contrast, and color balance , preserving their historical authenticity while making them suitable for digital presentation.
This careful restoration helped bridge the gap between the past and present, allowing visitors to connect with the artist's life and context.

Visual Design for Artists
Posters, covers, branding & content for musicians and cultural events.

From jazz musicians and live events to full band branding, I've worked closely with artists to create visuals that reflect their sound, story, and stage presence.Whether it's an album cover, a concert poster, or a social media campaign, my goal is always the same: to let the visuals speak the language of the music.
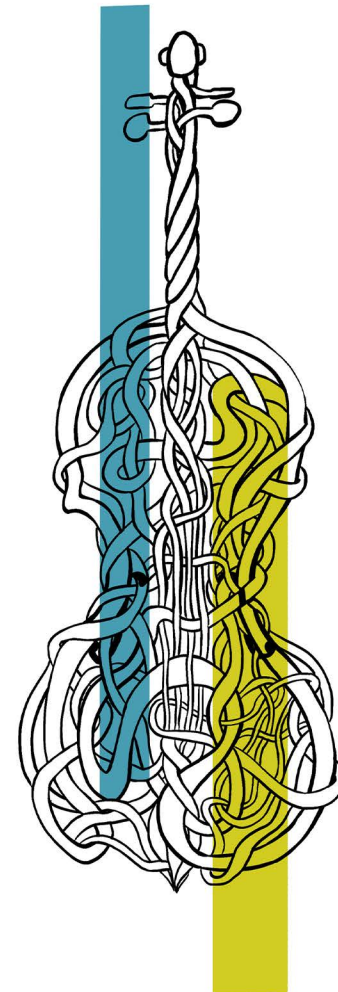
Logo Design

I design custom logos across various fields — including art, culture, and music.
Each one reflects the tone and character of the people or projects behind it.

BLUEMOON DUO

DIVARCO

Agathe
ensemble

DOT QUARTET
JAZZ & FOLK ON STRINGS

ivancello

Fata
Morgana
the band

Agathe Ensemble

A symbolic portrait logo inspired by Agathe Siebold, the first female student at a German university.

The logo was designed for a chamber music group named after Agathe Siebold, a pioneering figure in 19th-century academia. The visual mark combines a minimal, stencil-like portrait of Agathe with hand-lettered typography, blending historic elegance with a personal, artistic touch.
Her stylized face, reduced to bold shapes, creates an iconic silhouette that references her presence without literal realism reinforcing the idea of memory, strength, and subtle femininity. The contrast between the expressive "Agathe" lettering and the softer "ensemble" type supports the logo's musical and collaborative nature. The logo works across print, digital, and stage materials, capturing both the intellectual inspiration behind the ensemble and its human, poetic character.

Agathe Siebold (reference)

www.agatheensemble.nl

Agathe
ensemble

agatheensemble.nl

AGATHE ENSEMBLE
DE LIEFDE ACHTER DE NOTEN

5 Mei 2018
16:00

Sint Janskerk, Gouda
Achter de Kerk 16

Vrij entree (vrijwillige bijdrage)

AGATHE ENSEMBLE
DE LIEFDE ACHTER DE NOTEN

9 Juni 2018

Royal Delft, Delft Fringe Festival
Rotterdamseweg 196, Delft

Meer info over kaartverkoop bij www.delftfringefestival.nl

Divarco

A refined visual identity for a violin-based swing project.

The logo for Divarco, a modern swing/jazz ensemble featuring two violins , was designed to feel musical, contemporary, and elegant. The custom "V" at the center of the wordmark subtly references two intersecting violin bows, forming a stylized visual bridge between classical and modern sound.
The typography is clean, geometric, and rhythmically spaced, echoing the precision and flow of jazz phrasing.
The result is a minimal yet expressive mark that works across digital platforms, stage visuals, and printed materials from posters to album covers. This logo visually expresses Divarco's identity: refined, rhythm-driven, and rooted in string-based musicality.

Two violin bows (main idea)

DIVARCO

Blue Moon Duo

A line-art identity for a tango duo of violin and accordion.

The logo for Blue Moon Duo was designed to reflect the group's deep connection to tango and its emotional, intimate character. Built around a custom line drawing, it combines the scroll of a violin with the bellows of a button accordion symbolizing the duo's instrumentation and musical dialogue. The two "O"s in "MOON" are linked to form an infinity/moon symbol, suggesting unity, rhythm, and timeless connection key elements in both tango and the duo's artistic partnership. The design is minimalist, elegant, and versatile, ideal for use across posters, recordings, social content, and concert programs. It visually conveys movement, intimacy, and tradition with a modern edge.
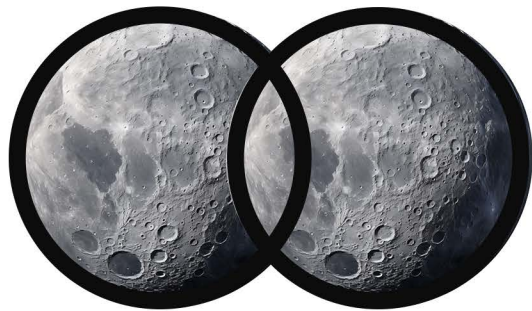
Two moons connecting (main idea)
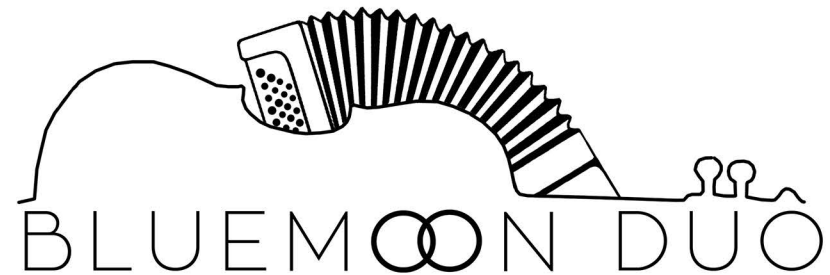
Posters & Event Promotion

These posters and promotional materials were created for musical events, festivals, and artist showcases.
The goal was to visually translate the tone and energy of each performance while remaining clear and engaging across print and digital platforms.

DENNIS POL
QUARTET

Dennis Pol – guitar
George Mourikis – guitar

Chris Kosides – violin
Nikos Chatzitsakos – bass

18.12.22
22:00
ORATOS

Album Presentation
NIKO'S DREAM

Niko Kat – Drums
Rob van Bavel – Piano
Matheus Nicolaiewsky – Double Bass

28th February 2023 | 21:30
September Grote Markt

poster

banner

poster

banner

poster

banner

Album packaging design

My cover designs aim to visually reflect the sound, feeling, and identity behind each recording.
From digital singles to full albums, every artwork is shaped by musical tone, story, and collaboration.

DION BERARDO
ALL IN MY HEAD

PABLO RODRÍGUEZ & HUMBERTO RÍOS | CONVERSACIONES

DENNIS POL & KIMON KAROUTZOS

DIG!

Dimitris Angelakis
LONG WAY HOME
George Kontrafouris
Kimon Karoutzos
Jason Wastor

DUVED and his
TRANSATLANTIC
FIVE
featuring
TATIANA EVA-MARIE
MORE THAN YOU KNOW

DENNIS POL
GEORGE KOUTSI | GUITAROLOGY

LES VIOLONS DE BRUXELLES
PERÍPLE EN LA DEMEURE

tones&tunes
ON.CELLO
Iván Nogueira

Track listing (interior panel):

1. More Than You Know (Youmans)
2. Mississippi Mud (Barris)
3. Si Tu Vois Ma Mère (Bechet)
4. I'd Rather Be Blue (Fisher / Rose)
5. Mr. Bear (Dunayevsky)
6. Guilty (Whiting / Akst)
7. Coquette (Lombardo)
8. I'll Never Say Never Again, Again (Woods)
9. Chicago (Fisher)
10. Seule ce soir (Durand)
11. Place De Broukère (Reinhardt)
12. Cabin In The Pines (Hill)
13. Some Of These Days (Brooks)
14. Japanese Sandman / China Boy (Whiting / Winfree - Boutelje)
15. Sunshine Of Your Smile (Ray)

Cover:

Duved and his TRANSATLANTIC FIVE featuring TATIANA EVA-MARIE

MORE THAN YOU KNOW

Disc:

Duved and his TRANSATLANTIC FIVE featuring TATIANA EVA-MARIE

MORE THAN YOU KNOW

COMPACT DISC DIGITAL AUDIO

Interior notes:

This album was a labor of love, first and foremost, between friends who share a strong passion for pre bop swing music. The musicians on this album spent years researching the performance practice of the old swing era to recreate a similar sound in modern times. Harmony, sound, vocabulary, execution, timing, and phrasing were all carefully researched. It is with great pleasure that we present to you this album.

"What the press says:

"This is the best music ever recorded."
Duved Dunayevsky

"I don't know if humanity is ready for an album this powerful.
It is Pandora's Box!"
Denis Chang

Credits:

Duved Dunayevsky · Lead Guitar
Renaud Crols · Violin (all except 5, 7, 10, 15) / Piano
Daniel Garlitsky · Violin (2, 3, 7, 10, 11, 12, 14, 15)
Tatiana Eva-Marie · Vocals
Denis Chang · Double Bass
Zak Martel · Rhythm Guitar

Recorded at DC Music Studio in Montréal, QC.
November 2-5, 2019.

Mastering: Gaétan Pilon at Studio Victor
Logo: Steve Kim - stevek8575@yahoo.com
Cover Design: Chris Kosides - www.worldthathewants.com
Production: Denis Chang

DC Music Productions
www.denischang.com

LES VIOLONS DE BRUXELLES

PÉRIPLE EN LA DEMEURE

Périple en la demeure – Les Violons de Bruxelles (fr)

En deux coups d'archets, nous voici replongé au mitan des années trente.
Et pourtant. Nous sommes bien en 2022.

Enregistré live à Limerlé dans le sud de la Belgique, lors de trois concerts consécutifs au « Périple en la demeure » – et après une résidence d'une semaine pour bien se mettre le répertoire dans les doigts – Les Violons De Bruxelles nous ramènent aux choses essentielles et nous invitent à retrouver le goût du vrai. L'acoustique est idéale, la prise de son à l'ancienne et parfaite. Tout est palpable. On sent les éléments, on sent les sentiments, on sent l'esprit.

Depuis plus de dix ans d'indéfectible fidélité, Tcha Limberger (violon et chant), Renaud Crols (violon), Alex Tripodi (violon alto), Renaud Dardenne (guitare) et Sam Gerstmans (contrebasse), gardent bien vivace l'esprit de Django Reinhardt. Contrairement au célèbre Quintette du Hot Club de France (à qui on les compare souvent), ce sont les violons qui mènent la danse ici.

La formule a déjà fait ses preuves et la magie se renouvelle sur ce troisième album.

Ce qui fait la force et l'originalité de cette configuration, c'est cette faculté à réinventer les rythmes et les harmonies et à renverser l'équilibre pour poser plus d'ouvertures encore aux improvisations. C'est tout ce remaillage subtil qui rend excitant l'écoute de cet orchestre exceptionnel.

Le quintette revisite Sidney Bechet (« Bechet Fantasy », « Chant In The Night ») Louis Armstrong et Django Reinhardt, bien sûr, mais aussi Jack Teagarden (« Mys'ry and the Blues » avec le chant irrésistible de Tcha), Duke Ellington, Art Pepper (« Tynan Time ») ainsi que quelques thèmes inattendus venus du Venezuela ou du Brésil. Sans oublier deux compositions originales de Tcha Limberger qui ravivent l'âme des musiques d'Europe centrale.

Les musiciens partagent l'essence de cet héritage musical avec une profonde sensibilité et lui impriment une véritable personnalité.
Tout en pizzicati et cordos vibrantes, la version de « Solitude » est bouleversante, chargée d'affects et d'une intensité rarement atteinte.
Le chant déchirant de Tcha est, une fois de plus, d'une véracité absolue.

On entre alors dans la partie plus sombre de l'album, ou du concert, avec « Ombre et Lumière » et « Transylvanien » qui remuent un passé douloureux et qui invitent à l'introspection ou à la réflexion, voire au recueillement. On remue les souvenirs. Les bons comme les mauvais.
Mais chaque fois, quelque part au bout du tunnel, luit une lueur d'espoir pour retrouver un monde plus humain.
Alors, « Someday (You'll Be Sorry) » clos le disque sur des notes presque insouciantes.
Le sifflotement à l'unisson des violons sonne comme une tonalité, comme s'il fallait s'en remettre au destin. Advienne que pourra.
C'est faussement joyeux. C'est joyeusement triste. C'est beurré d'émotions.

Bien plus qu'un disque de swing manouche ou d'une captation de concert live : c'est une véritable leçon de vie.
Nostalgie ? Peut-être. Peut-être pas.

Périple en la demeure – Les Violons de Bruxelles (en)

With two strokes of a bow, we are transported back into the 1930s – although this is definitely 2022.
Recorded live at 'Périple en la Demeure' in Limerlé in Southern Belgium, during three consecutive concerts after a week-long residence to prepare the repertoire, this album is an invitation to reconnect to authenticity. The perfect acoustics and the atmosphere of the concerts are so intimately captured by the old-style recording techniques that the instruments, musicians and audience are experienced viscerally, as if we were actually there.

For the last ten years, Tcha Limberger (violin and vocals), Renaud Crols (violin), Renaud Dardenne (guitar), and Sam Gerstmans (double bass) have been paying tribute to the spirit of Django Reinhardt with unwavering loyalty. Unlike the famous Quintet of the Hot Club de France (to which this band is often compared), in this case it is the violins that lead the dance. This magical formula returns once more on Les Violons de Bruxelles' third album.

The real strength and originality of this band is its ability to reinvent rhythms and harmonies, constantly overturning the established order to pave the way for improvisation.
It is this timeless reinvention which makes listening to this exceptional band so exciting.
The quintet takes a whistle-stop tour of 1930s greats including Sidney Bechet (« Bechet Fantasy », « Chant In The Night »), Louis Armstrong, and of course Django Reinhardt.
There are also nods to Jack Teagarden (« Mys'ry and the Blues » – featuring Tcha's irresistible vocals), Duke Ellington, and Art Pepper (« Tynan Time »). Several unexpected melodies from Venezuela and Brazil also appear, as well as two original compositions by Tcha Limberger, imbued with the soul of Central European music.
The material is approached with a profound respect, but the band also imprints its own personality onto this global musical heritage, in a stunning version of the 'My Solitude,' Tcha's heart-wrenching vocals are raised to a rare level of intensity by an eerie backdrop of pizzicato and vibrating strings.

It is here that we arrive at the gloomiest part of this journey – or concert: 'Ombre et Lumière' (Shadow and Light). Stirring up memories of a painful past, this track invites introspection, reflection, and solemnity. Yet as we break through the joyfulness of 'Transylvanien' and 'Belleville,' like a light at the end of the tunnel, hope for a more human world shines through.
Finally, the album closes with a devil-may-care interpretation of « Someday (You'll Be Sorry)' A call-and-response exchange between Tcha's whistling, and violin harmonics sounds like good-natured resignation; a decision to leave it all up to fate, come what may.
This album is much more than a gypsy jazz record, or a live recording of a concert. It is no less than a journey through this deceptively joyful title: joyfully sad, at times nostalgic, at times not - but always full of energy and emotion, and completely sincere.

We'd like to thank Siggi and all the people at 'Périple en la demeure' for taking such good care of us, the audience, our crowdfunders, Koen de Cauter for his bridge on 'A chant in the Night'; Jacques Pirouvost for the liner notes, Jessica Smith for her translation, Chris Kasides for his wonderful illustrations and design, Maël Laguadec for the videos, Guillaume Desmet for his advice, Stan Bourguignon, the kind people at Chouette ASBL and all the people who inspire us...

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1. Bechet's Fantasy (05:15)
   (Sidney Bechet)

2. Chant in the Night (5:28)
   (Sidney Bechet)

3. Mis'ry and the Blues (5:35)
   (Jack Teagarden)

4. Tynan time (4:45)
   (Art Pepper)

5. Migalhas de amor (4:36)
   (Jacob do Bandolim)

6. El Tamañdo (3:51)
   (Alberto Valderrama)

7. Ole miss blues (4:15)
   (W.C. Handy)

8. Solitude (6:11)
   (D.Ellington/E.DeLange/I.Mills)

9. Ombre et Lumière (6:50)
   (Tcha Limberger)

10. Le Transylvanien (4:36)
    (Tcha Limberger)

11. Belleville (6:27)
    (Django Reinhardt)

12. Someday you'll be sorry (7:05)
    (Louis Armstrong)

Tcha Limberger – violin, singing
Renaud Crols – violin
Alexandre Tripodi – viola
Renaud Dardenne – guitar
Sam Gerstmans – bass

DENNIS POL
GEORGE KOUTSI | GUITAROLOGY

Gut String Records

DENNIS POL
GEORGE KOUTSI
GUITAROLOGY

NIKO'S DREAM   NIKO KAT

Niko Kat: Drums
Rob van Bavel: Piano
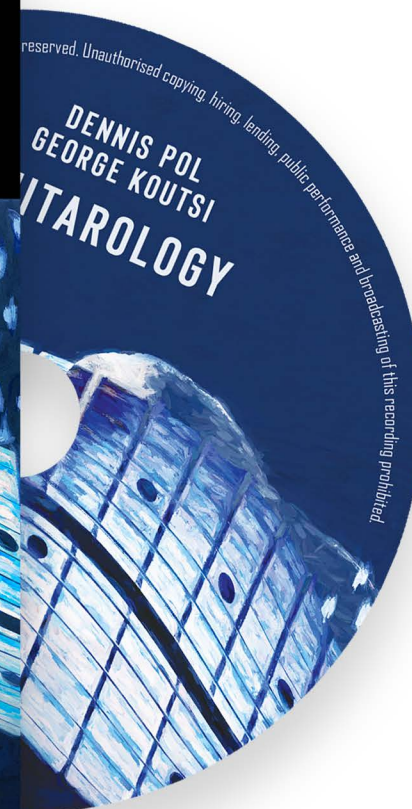Matheus Nicolaiewsky: Double Bass
Recorded in The Hague by Vito Vičar
Mixed and Mastered by Vito Vičar
Photo Credits: Mike Tsolis
Album Design: Chris Kosides

niko's dream   niko kat

1. I Remember You
2. Embraceable You
3. Tricotism
4. Whisper Not
5. Relaxin' At Camarillo
6. On Green Dolphin Street
7. If I Had You
8. The Song Is You

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PABLO RODRÍGUEZ & HUMBERTO RÍOS | CONVERSACIONES

DENNIS POL & KIMON KAROUTZOS
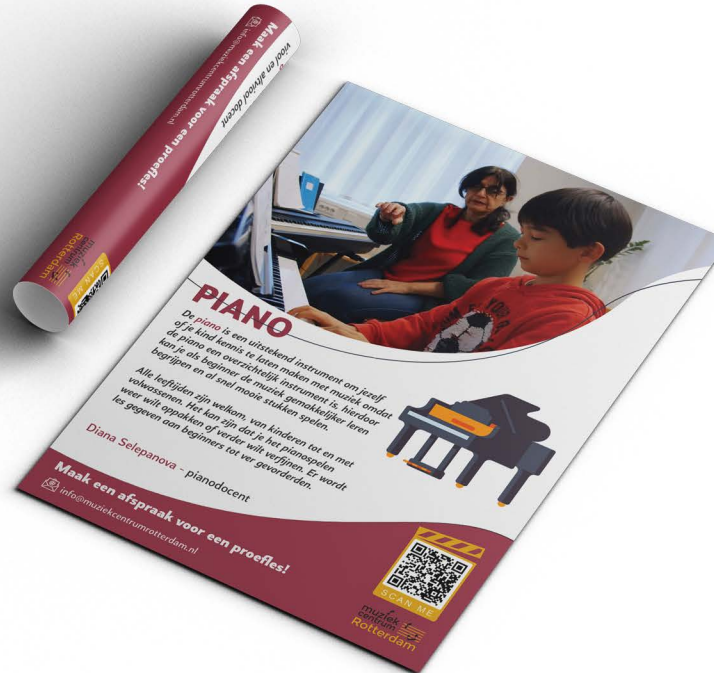
DIG!

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Promotional Print Design for Music

Designing for print offers a unique challenge: to communicate fast, clearly, and with purpose.
Here are selected business cards, flyers, and stationery layouts I've created for different clients and projects.

These are some of the music-related clients and collaborators I've worked with.
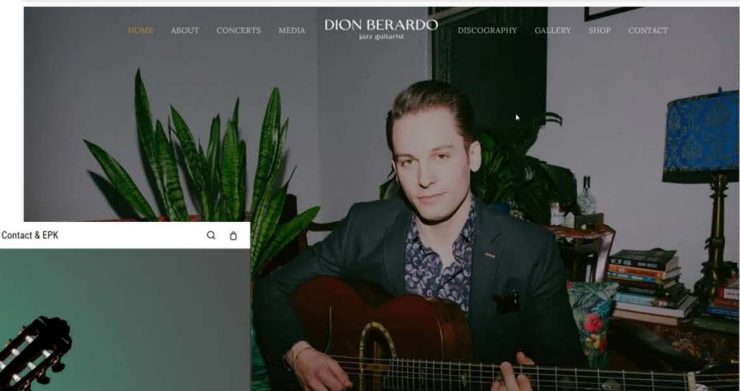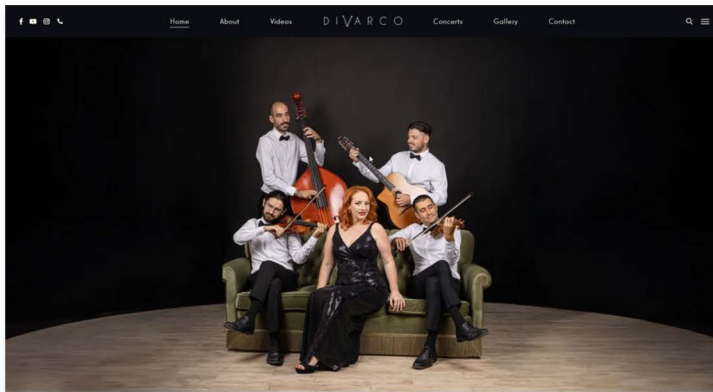From record labels and artists to festivals and educational institutions.

Dion Berardo, Pablo Rordiguez, Jimmy Rosenberg, Les Violons de Bruxelles, Evgeny Pobozhiy, Ivan Nogueira, Voodrish, Niko Kat, Duved Dunayesky, Dimitris Angelakis, Agathe Ensemble, Java Collectief, Carmello Emanuelle Patti

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norma

FIME
Festival Internacional de Música de Extremadura

muziek centrum Rotterdam

BEROLY

Web Design
Posters, covers, branding & content for musicians and cultural events.

In this section, you'll find selected websites I've designed and developed for artists, creative businesses, and cultural projects. Each one was created with a focus on clarity, visual identity, and storytelling, with layouts tailored to content and audience.

thank you